



City of Marysville  
526 C Street  
Marysville, CA 95901  
(530) 749-3954  
Fax (530) 749-3991

April 9, 2018

Dear Marysville Peach Festival Sponsor:

We are excited to prepare for another great year of family fun, entertainment, and great food at this year's 19<sup>th</sup> Annual Marysville Peach Festival. The festival will be held July 20<sup>th</sup> and 21<sup>st</sup>, and will be located on D Street between 1<sup>st</sup> and 7<sup>th</sup> Streets, in Historic Downtown Marysville. This premier event has grown to be one of the largest festivals north of Sacramento, with last year's attendance at an estimated 25,000 people. Festival attendees traditionally come from all over Northern California to enjoy this fun filled family and community event, partnered with some of the sweetest peaches in Northern California.

Your support is vital in insuring that this festival continues on its current path of success. It is our goal to continue to not only surpass our previous year's number for attendees, but also to promote your business as a partner in this great community event.

Enclosed you will find a listing of the different sponsorship packages we have available, along with a sponsorship commitment form for the 2018 Marysville Peach Festival. Please take a moment to complete and mail this form back to us at, Marysville Peach Festival c/o City of Marysville, 526 C Street, Marysville, CA 95901

The 19<sup>th</sup> Annual Marysville Peach Festival is proving to be an exciting time with a wide variety of new and returning craft vendors, food vendors cooking for every taste bud, great entertainment for all ages and an abundance of delicious peach related foods.

If you have any questions or would like additional information, I can be reached via e-mail at [scarroll@marysville.ca.us](mailto:scarroll@marysville.ca.us) or by calling (530) 749-3954. If you would like additional information on the 2018 Marysville Peach Festival please visit [www.marysvillepeachfest.com](http://www.marysvillepeachfest.com). We look forward to another exciting year and thank you in advance for your support!

Sincerely,

Shannon Carroll  
Event Coordinator



19th Annual  
Marysville, CA  
July 20<sup>th</sup> & 21<sup>st</sup>, 2018  
*A Premier California Event*

**Yes, I would like to renew our sponsorship with the Marysville Peach Festival.**  
Please send me an invoice (or find check enclosed):

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**Name of Business** (as you would like it listed )

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**Contact Name**

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**Phone Number**

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**Mailing Address**

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**City**

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**Zip**

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**Signature** (required)

**We would like to sponsor at the following amount:** (Check One)

Main Festival Sponsor (\$5,000)

Major Festival Sponsor (\$2,500)

Festival Sponsor (\$1,000 to \$2,400)

\_\_\_\_\_ Please enter exact amount

Supporting Sponsor (\$400 to \$900)

\_\_\_\_\_ Please enter exact amount

Peach Festival Partner (\$100 to \$400)

\_\_\_\_\_ Please enter exact amount

**Yes, we would like a booth at the event (\$1000+ sponsor).**

Please send us a form for our free space.

**Return this form to:**

Marysville Peach Festival c/o City of Marysville, 526 C Street, Marysville, CA 95901 or fax to (530) 749-3991.

***Thank you for supporting the largest peach celebration in the Western US!***

In-kind sponsors will not receive an invoice.



19th Annual

Marysville, CA

July 20<sup>th</sup> & 21<sup>st</sup>, 2018

*A Premier California Event*

## SPONSORSHIP PACKAGES

### MAIN FESTIVAL SPONSOR (\$5,000)

Plaque and framed poster  
Logo in all newspaper ads  
Logo on Peach Festival website & Facebook Page  
Free booth at festival in prominent location  
Four T-shirts

### FESTIVAL SPONSOR (\$1000- \$2,400)

Poster and certificate of appreciation  
Name in thank you ad  
Name on Peach Festival website & Facebook page  
Free booth at festival in prominent location  
Two T-shirts

### MAJOR FESTIVAL SPONSOR (\$2,500)

Poster and certificate of appreciation  
Logo in thank you ad  
Logo on Peach Festival website & Facebook page  
Free booth at festival in prominent location  
Two T-shirts

### SUPPORTING SPONSOR (\$500 - \$900)

Poster and certificate of appreciation  
Name in thank you ad  
Name on Peach Festival website & Facebook page  
One T-shirt

### PEACH FESTIVAL PARTNER (\$100- \$400)

*(Reserved for individuals or small local businesses)*

Poster and certificate of appreciation  
Name in thank you ad  
Name on Peach Festival website & Facebook page

**Logos & Advertising Materials must be provided no later than 6/1/2018**

**Contact us for more information at (530) 749-3954**